DIVYANSHU RAJPUT

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SUMMARY

To secure a positioning a organization where I can utilize and enhance the skills I have acquired and make practice use of the knowledge gains and grows in line with the objective of the organization at the same time full filling my personal ambition

WORK EXPERIENCE

SEO Executive , Onlive Server Private Limited   **July 2021 - Aug 2023**

- Optimize website content, including landing pages, blog articles, and product descriptions, for search engines and user engagement.
- Develop and execute effective SEO strategies to drive organic traffic and improve website rankings.

PROJECT

Hospital Management System

- Implemented user registration, login, patient management, doctor availability, and appointment scheduling using JSP
- Integrated MySQL database for data storage and retrieval, ensuring secure and efficient transactions.

EDUCATION   **Sep 2023 - Apr 2025**

Master of a Computer Application

Invertis University Bareilly

- It provides a strong knowledge and experience in both the theoretical and practical aspects of computer science and prepares students for advanced roles in technology and innovation.

Aug 2019 - Jun 2022

Bachelor of a Computer Application

MJPR University

- Equips you with the skills and knowledge to design, develop, and implement computer software applications

12th from U.P Board Allahabad, in 2019

10th from U.P Board Allahabad, in 2017

ADDITIONAL INFORMATION

- **Technical Skills:** SEO, Canva, HTML, CSS, WordPress
- **Languages:** English, Hindi
- **Certifications (Invertis University):** Web Development Contest, Office Essentials Event